

Sophia-Antipolis, March 14^h, 2007

DRAFT PAPER OR EXTENDED ABSTRACT SUBMISSION – April 30th, 2007

***The Knowledge Forum 2007 3rd Session on
“Knowledge Management for fostering Innovation”***

September 27th & 28th, 2007 at Sophia-Antipolis (Nice), France

WEB SITE:

<http://www.tkf2007.com>

Dear friend,

We are delighted to invite you to attend a two-day convention organised by the European School of Business Management CERAM and The Knowledge Management Society of Japan, at Sophia-Antipolis, French Riviera, on sept. 27th & 28th.

Appealing to practitioners, consultants and academics alike, the conference will match theory-driven with discussions, concrete cases, in plenary and workshop sessions.

A call for papers is attached. Please note that the dead-line for submission is april 30th.

Executive committee:

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- **Matsutaro Morita**, President of KMSJ, President of ARI Research Institute
 - **Tomohiro Takanashi**, Executive Vice President of KMSJ, The Japan Research Institute Ltd
 - **Alice Guilhon**, Directeur Déléguée du CERAM
 - **Jean-Yves Prax**, Président du Groupe POLIA

Scientific committee:

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- **Mette Monsted**, Professor Copenhagen Business School, Danemark
 - **Yoshiko Shibasaka**, KMSJ, Senior Manager KPMG AZSA & Co. Japan
 - **Hiroo Shin**, International Relations KMSJ, CEO of Arsinnova Co.,Ltd. Japan
 - **Koji Tanaka**, KMSJ, General Manager KUMAGAI GUMI CO.,Ltd. Japan
 - **Claudio Terra**, President TerraForum, Brasil
 - **Mary Lee Kennedy**, Harvard Business School, USA
 - **Ahmed Bounfour**, Université Paris-Sud
 - **François Lacroux**, Université Aix en Provence
 - **Yvonne Giordano**, Université Nice
 - **Danièle Chauvel**, CNAM France
 - **Ludovic Di Biaggio**, CERAM France
 - **Michel Ferrary**, CERAM France
 - **Rénata Kaminska-Labbé**, CERAM France
 - **Pascal Vidal**, CERAM France

The Summer School will officially start on sept 26th (evening) with an ice breaking cocktail and finish on sept 28th evening.

REGISTRATION AND PARTECIPATION FEE

The standard cost for registration is 250 EURO HT, including lunch meals and social event. It does not include accommodation and transportation to CERAM site.

INSTRUCTIONS FOR PAPER SUBMISSION:

Please provide :

- A title
- 20 lines max. abstract
- 20 lines Bio and actual position
- full contact information

Please indicate in which of the following workshop you'd like to participate:

1. innovation and human knowledge networking:

Communities if practices, territorial clusters of SMEs - intercultural management

2. innovation and the knowledge creation process:

how do new idea or knowledge emerge ? what factor enables emergence of new idea ? how to absorb new knowledge, breakthrough ideas, and transform them into organizational capabilities ?

3. envisioning our future :

how to use our knowledge (the past) in order to act in the future with Wisdom (Chie), phroenesis... BackCasting methods... Sustainable development and Intellectual Capital issues...

4. IS, technologies, Organizational learning

What technologies and tools to catalyst human networking, cross-fertilisation of ideas, informal sharing of knowledge.

IMPORTANT DATES:

Draft paper or extended abstract Submission	April 30 th , 2007
Decision Notification	may 30 th , 2007
Final Versions	July 15th 2007
Participants Registration:	end July 2007

We hope that you'll join us in what will be a stimulating and leading edge conference in beautiful settings - the French Riviera.

Best Regards,

Alice Guilhon
Directeur Déléguée du CERAM

Jean-Yves Prax
Président Groupe Polia