

A Joint Symposium 2017
Waseda University Intellectual Capital Research Society (WICRS)
Knowledge Management Society Japan (KMSJ)
World Intellectual Capital/Assets Initiative Japan (WICI)

Digital Transformation (in Enterprises and Societies) and Knowledge Management

With a keynote brought by

Prof. Ahmed Bounfour

2nd December 2017

- **Keynote bringer**

Prof. Ahmed Bounfour

Holder of the European Chair on Intangibles

President, New Club of Paris

- **Discussant**

Eskil Ullberg, Ph.D

Senior Research Scholar and Consultant

Adjunct Professor George Mason University, Sweden

Miyako Machii

Founder, LLC Assemblage

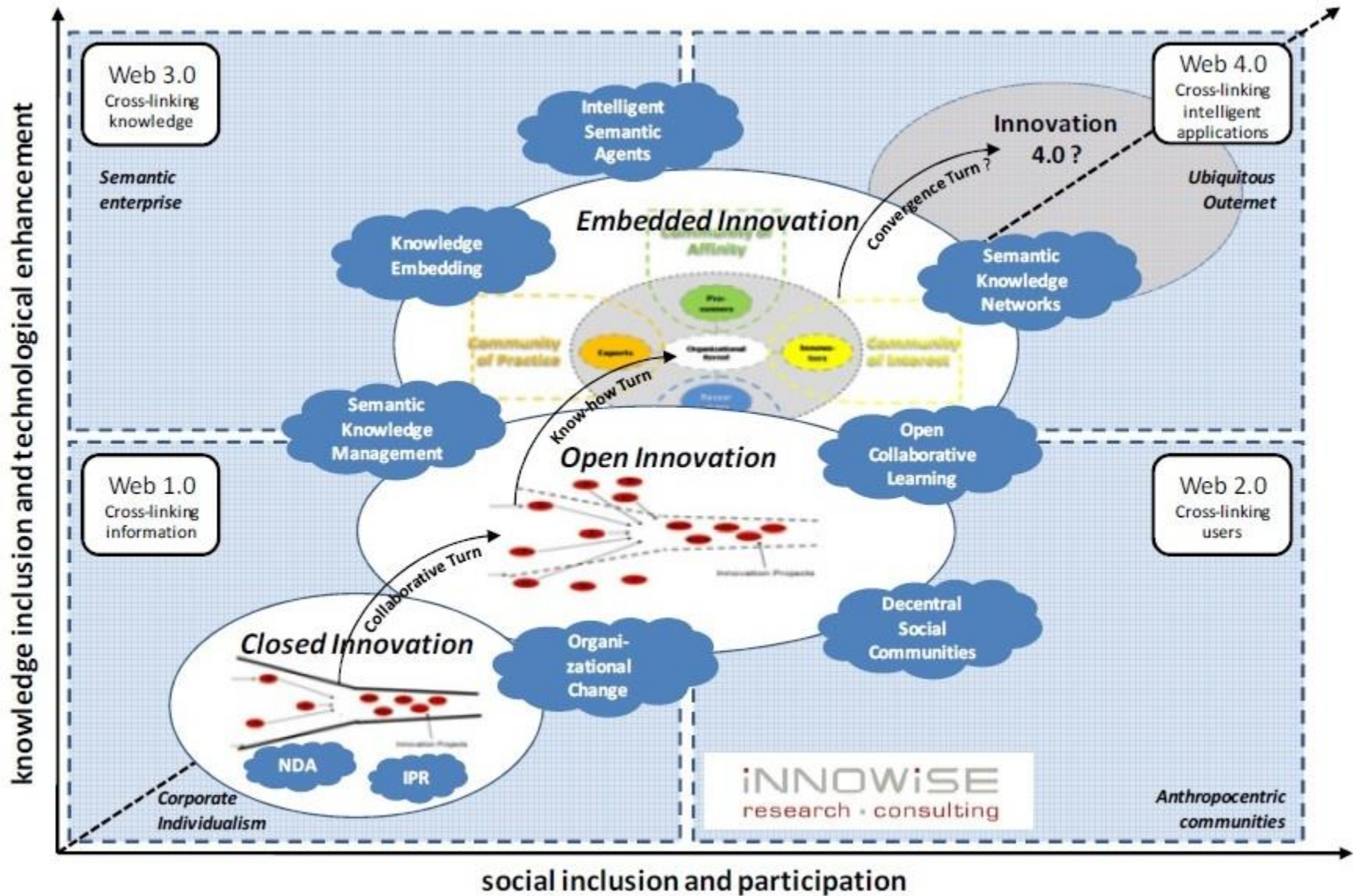
Knowledge Management Practitioner at listed Telecommunication Group

- **Moderator**

Satoshi Funahashi, Ph.D

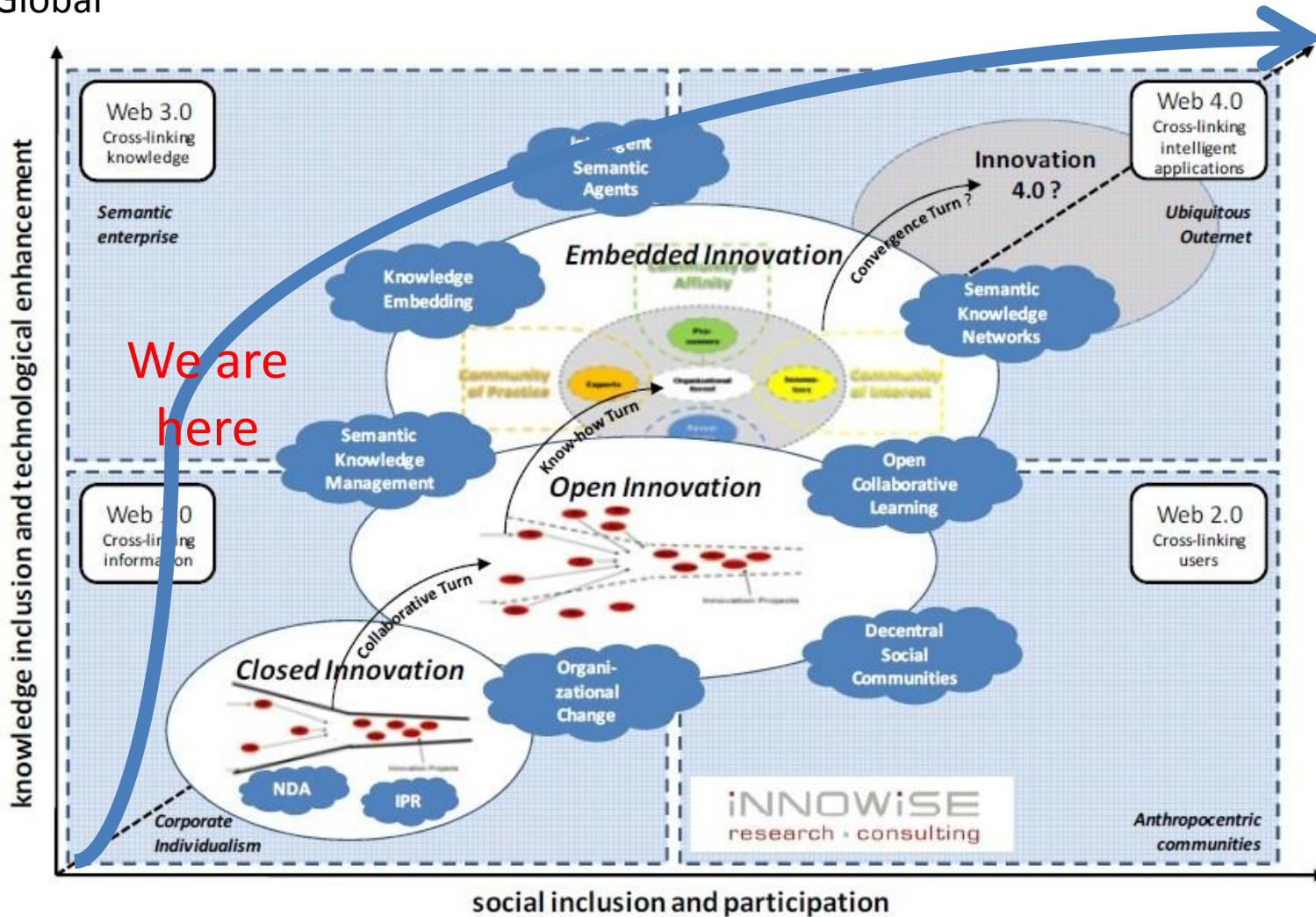
Managing Director, Kifu-Management

Research Fellow / Future Center Development at ICMG Co.,Ltd.



Civilization Dependent
 Competition and Survival
 Disruptive / Discontinuous
 Global

Sustainability
 Renewal
 Glocal



Culture Based
 Circulation
 Symbiotic
 Local

Part 1

Digital Transformation Today

- [keynote] Prof. Ahmed Bounfour
Digital Transformation, from Lean Production to Acceluction
- [Presentation] Eskil Ullberg
Competitiveness of Sweden in time of Digitalization

Let's figure out;

the structure of 'Open Innovation' today and in the future through the notion of 'Digital Transformation' and 'Acceluction'

[production] -> [lean production] after driven by [digital acceleration] = ??

And;

assess the case in Sweden, how 'Acceluction' is moving forward?

Part 2

Knowledge Management Today

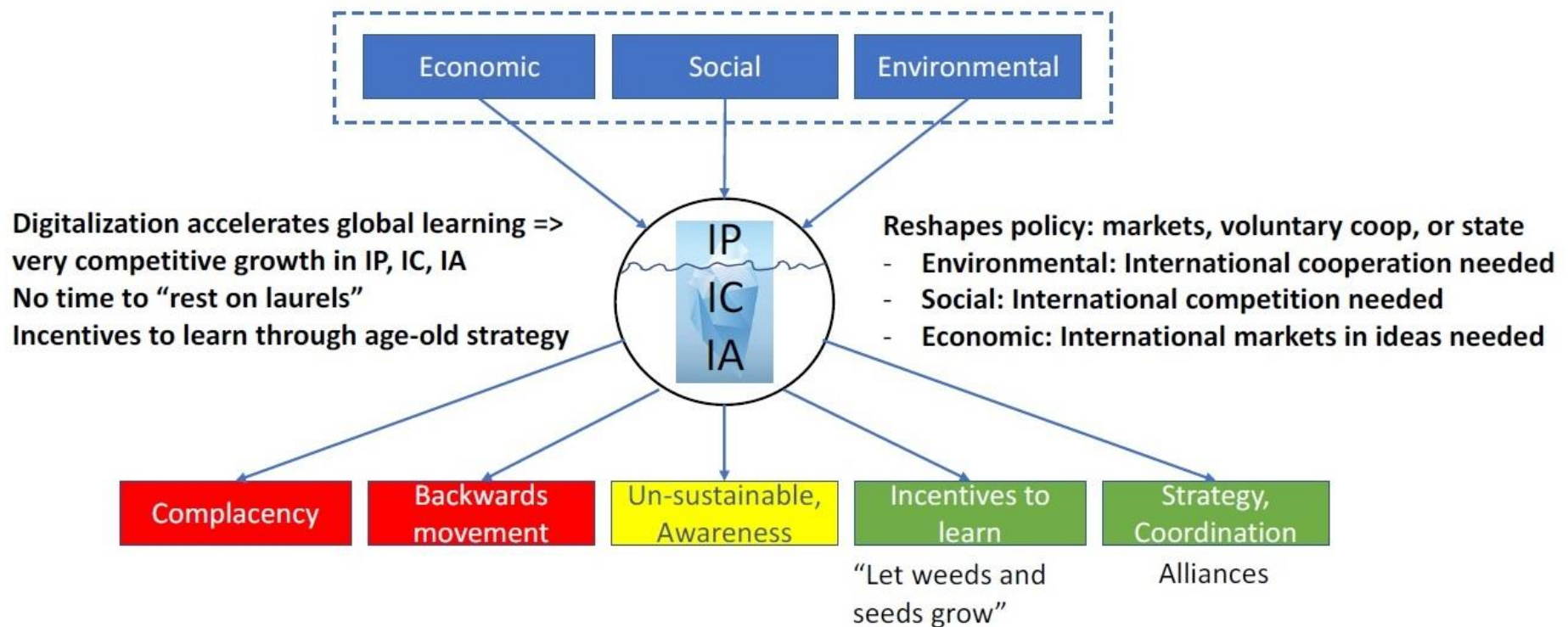
Importance of / Relevance of / Expectations for Knowledge Management in days of 'Acceluction'

- [Presentation] Miyako Machii
Knowledge Management in Practice, how to improve the effectiveness of team and the system

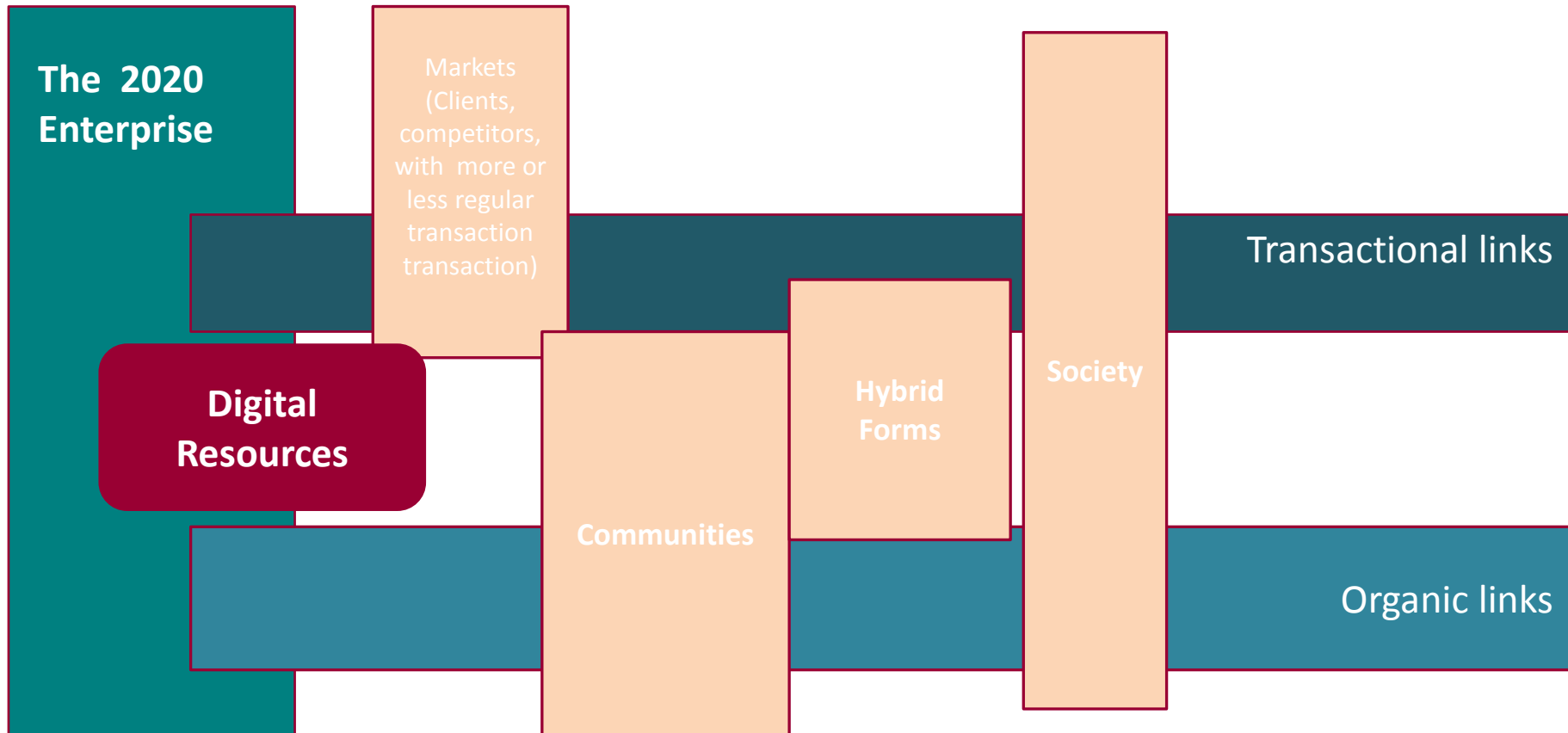
[OPEN DISCUSSION]

- the importance of Knowledge Management in days of 'Acceluction' as various / diverse stakeholders are involved (included/embedded).
- the methodologies of Knowledge Management in practice

A new strategy for closing the Swedish IA gap/space for global competitiveness



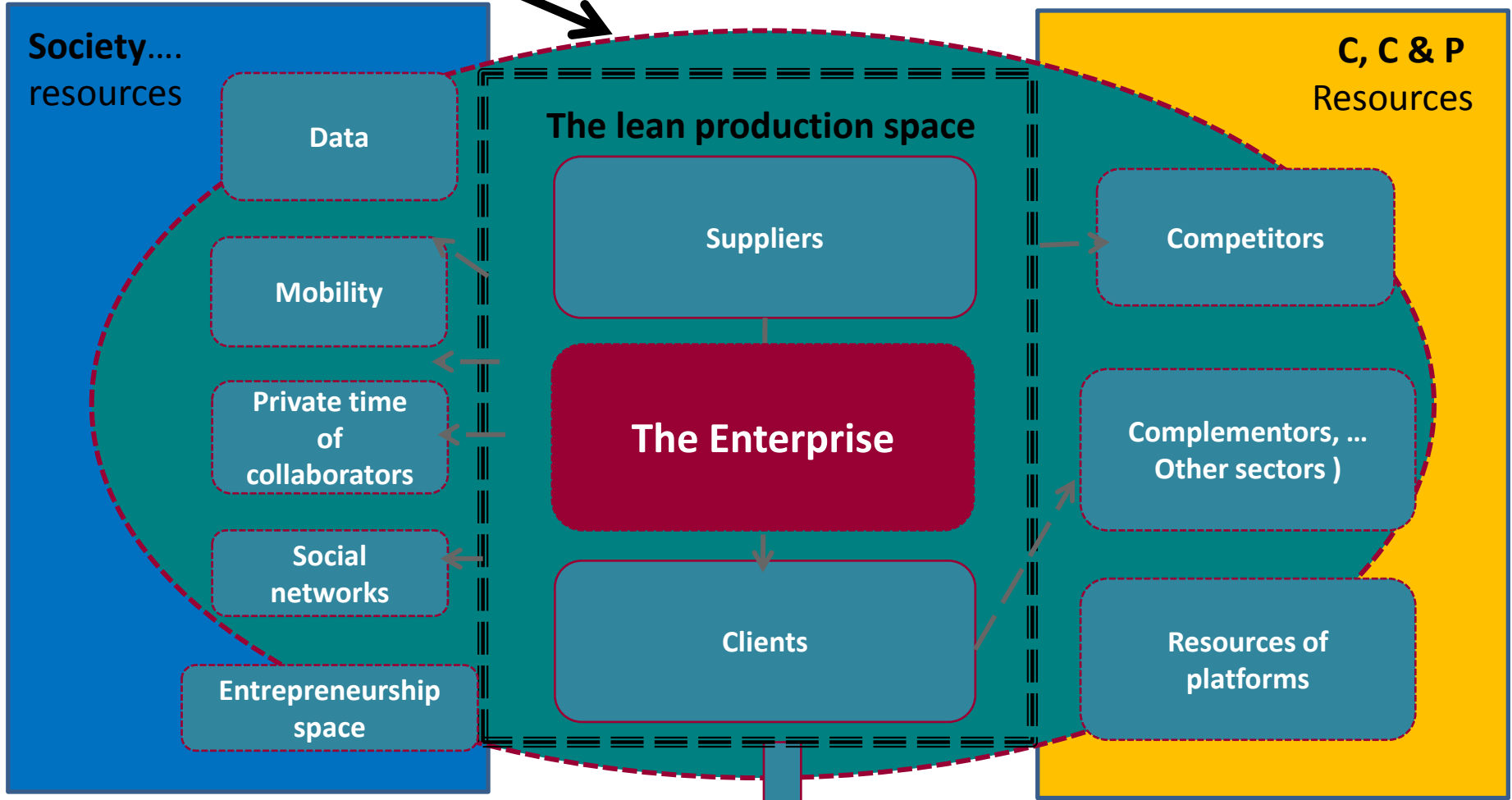
3.2. DESIGNING THE 2020 ENTERPRISE: *The conceptual building blocks* *Topography of Acceluction*



... A large scope of action for the Enterprise in mobilising its digital resources

4.1. The 2020 enterprise: its value creation spaces

The Accelulation space



A new production mode where digital resources play a critical role